

Etsy Canva Template

Pre-Launch Checklist

Before you hit publish, make sure you've covered all the essentials! Use this quick checklist to make sure everything's prepped—design, shop setup, and listing included.

Template Creation

- ☐ Signed up for Canva (Free or Pro)
- ☐ Choose a niche or template type
- ☐ Designed and tested the Canva template
- ☐ Generated "Template Use" share link

Delivery File

- ☐ Created PDF guide with instructions + link
- ☐ Added welcome message or thank-you note
- ☐ Included reminders (Canva account required, etc.)
- ☐ File tested and saved

Etsy Shop Setup

- ☐ Etsy shop created and named
- ☐ Banner, logo, and shop bio added
- ☐ Payment settings configured
- ☐ Etsy Seller Protection turned on

First Listing

- ☐ Keyword-rich title written
- ☐ Description includes product details, use case, and file delivery info
- ☐ At least 3–5 mockup images added
- ☐ Digital file uploaded

Pricing + Promotion

- ☐ Price calculated with fees in mind
- ☐ Etsy tags/SEO optimized
- ☐ Pinterest pins created
- ☐ Etsy Ads set up (optional)